



Greener Atlanta ~ *Your Gateway 2 Green™!*

Greener Atlanta is an innovative global market assessment and match-making company that provides assistance to businesses from around the world in the cleantech industry that seek to enhance market outreach, increase production and expand international sales. We effectively provide our clients with current market research and deep dive data analyses to develop strategies for market growth and expansion. We focus primarily on finding business partners, distributors, and agents as well as potential candidates for direct sales. The Greener Atlanta team of experts can support your business in strategic planning, marketing and communications, and project and program management.

Our team includes experts in green building design and maintenance, energy generation, efficiencies and conservation, clean water and waste water, waste management, bioenergy, clean air technologies, and transportation. Our team outreach also includes outstanding research analysts, strategic analysts, creative directors, web designers, editors, copywriters, videographers, event planners, sales leaders and project managers.

We have an extensive list of relationships with government officials, universities, cleantech organizations and associations, and small to large sized business executives. No matter where your business is located, we can assist you in meeting the right individuals and arranging one-on-one matchmaking opportunities with targeted decision makers. Our business focus is concentrated in the South and Southeastern U.S. but extends throughout the United States.

The Greener Atlanta team of experts will work with you to design a strategic plan, with creative execution to provide measurable results. We provide branding strategies to help you launch best-in-class “green” products, services and initiatives and develop implement and manage strategies for communicating your messages to your target audience. We can help you explore and expand the possibilities for sharing your message with your stakeholders across the spectrum of new media including webhosting sites, vlogs, newsletters, corporate video channels, social networks and viral video strategies. Our team can provide you with full service film and video production experts that will create multimedia platforms that are entertaining, informative, and engaging in any target market. This includes a communication plan, complete with timelines, roles, responsibilities and execution dates to provide a road map to your successful product launch.

We work in partnership with you in a consultative solutions driven approach to every project undertaken. Our client list is extensive and our success rate extremely high. We have an excellent track record and can provide you with our list of clients and testimonials.

Greener Atlanta is headquartered in Atlanta, GA. with an office in Houston, TX. We are globally focused to help you achieve your business development goals and objectives. Please let us know how we can support your cleantech company enter the U.S. markets in a highly strategic, systematic and efficient way.

www.GreenerAtlanta.net

www.EnvironmentalTradeMission.org

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